

KILLS

99%

GERMS



Ezee

EASY TO CLEAN . EASY TO SHINE

www.ezeecares.com

Ezee Polishes **CLEANS, PROTECTS & SHINE**

Ezee Multi and Wood Polishes are formulated to clean a wide range of modern surfaces, including stainless steel, ceramic, copper, leather, enamel, windows, tiles, wood and more. This makes it perfect to have around the house to clean and shine as you do your dusting.

Positioning:

To the people who love spotless and shiny surface. It's tough on messes and removes three times more dust than a dry cloth, taking care of fingerprints, smudges and smears on most of your hard surfaces*.

Target market

Adults aged 18+

Consumers that make the household purchase decision.

Consumers that takes pride in their family and wants the best for their family

CATEGORY

Home Care.

Sizes: 300ml

Usage:

Highly cleaning, shining and protecting surfaces.

Benefits: Leaves your surfaces looking less dusty for up to 7 days

