

KILLS

99%

GERMS



Ezee

EASY TO CLEAN . EASY TO SHINE

www.ezeecares.com

Dishwashing Paste

ONE SMEAR
ALL CLEAR

One Smear of Ezee Dishwashing Paste works as a great grease cutter, which cuts through stubborn grease and burnt food particles killing 99% germs.

Positioning

To the people who love sparkling dishes, cutlery and utensils .Ezee dishwashing paste has a superior antibacterial formula that strips off the toughest food stains and cuts through the grease from all of your dishes, glasses, pots, pans and cutlery leaving them fresh and sparkling.

Target market

- Adults aged 18+
- Consumers that make the household purchase decision.
- Consumers that take pride in their family and wants the best for their family

Category

Household Cleaners.

Sizes

250g, 500g, 800g

Variants

Sparkling Lime, Sparkling Lemon

Usage

Highly effective cleaning of dishes. Cuts through grease.

Benefits

It kills 99% germs on dishes Economic usage, contains skin protection agents, easily rinsed, and especially suited for use by hand.

