

KILLS

99%

GERMS



Ezee

EASY TO CLEAN . EASY TO SHINE

www.ezeecares.com

All Purpose Washing Up Liquid

99 USES

Great for effective, efficient household cleaning. That can be used for multiple cleaning needs – from laundry, to dishes & floors, to personal care with anti-bacterial agent to kill 99% germs

Positioning

is designed to be used on many different surfaces and for a variety of cleaning tasks around the house and kills 99% germs.

Target market

- Adults aged 18+
- Consumers that make the household purchase decision.
- Consumers that takes pride in their family and wants the best for their family

Category

Multipurpose Household cleaners

Sizes

500ml, 1Lt, 5Lt

Variants

Citrus Splash

Usage

Used for multiple purposes for laundry, bathrooms in the kitchen (dishes & floors) and for personal care (body & hair), household floors, carwash, garage floors, factories, machine parts. Visit www.ezeecares.com for 99 uses.

Benefits

Kills 99% germs, good value for your money, super concentrate and gentle on hands.

